

SunDance Weekly Traffic Summary

Apartment Community: _____

Week Ending: _____

Prepared By: _____

													INTERNET						
Phone & Walk-In		RG	AG	SNP	WNP	CNP	RR	IR	WOM	DB/S	LOC	PB	ICE	IOTH	IAG	IHS	OTH	TOTAL	
	Monday																		
	Tuesday																		
	Wednesday																		
	Thursday																		
	Friday																		
	Saturday																		
	Sunday																		
	TOTAL																		
	Walk in Traffic																		
Rentals																			

- | | | | |
|---------------------------|----------------------------|------------------------------|-------------|
| RG - Rental Guide | RR - Residential Referral | PB - Phone Book | OTH - Other |
| AG - Apartment Guide | IR - Intercompany Referral | IOTH - Internet Other | |
| SNP - Sunday Newspaper | WOM - Word of Mouth | IAG - Internet Apt. Guide | |
| WNP - Weekday Newspaper | DB/S - Drive By/Sign | IHS - Internet Homestore.com | |
| CNP - Community Newspaper | LOC - Locator Service | ICE - Internet Cinti Enq. | |